

Media Resources Annual Report

General

Jeff Clark retired as director in August of 2010, and a successful search was conducted for his replacement. Erika Peterson started as director in May 2011. Being short handed means that more time was spent keeping basic services running, and less time innovating than might normally be the case. Despite this, 2010-2011 was on the whole a very busy and successful year for the department.

Collections

Billy coordinated a collections inventory project, that will not only improve our ability to provide good customer service, but sets the stage for weeding of the VHS collection.

Judy worked on weeding of older media formats. We were able to withdraw filmstrips, slides and part of the audiotape collection. We will continue to work on this process in the coming academic year.

Judy has been systematically ordering dvd copies of heavily used videotapes that are showing signs of age and overuse.

Equipment Loans

Scheduled, confirmed and fulfilled loans, total: 110

Inventory:

Added more of most heavily used items for basic project use:

- 10 flipcams
- 10 tripods
- 10 audio recorders
- 6 stillcamera

Added more high quality equipment for advanced projects:

- 7 dual memory Canon Vixias
- 2 Canon DSLR stillcams
- 2 revolabs wireless usb mics
- 2 GoSpeak mini PA systems
- 2 macbooks
- 1 Rode shotgun mic for camcorders

Billy inventoried, tagged and fixed catalog records for all equipment loans. The inventory spreadsheet was launched this year to coincide with a nearly 30% expansion of our equipment resources.

Media Lab

The size of the media lab was doubled by adding 5 iMacs and 1 Dell workstation. New furniture for these workstations provided better positioning for use by groups.

Imaging, software licensing, and data security support for the lab was transferred to Digital Services to create consistency across L&ET public spaces.

Streaming Media

Online Video Collection (OVC)

7659 views (combined high and low bandwidth)

MDID3 was launched with a new workflow and close to 500 titles added to the Online Video Collection in 2010-2011. Billy provided production work for streaming media and metadata, and Brian and Billy collaborated on templates, spreadsheets and workflow changes to make the transition to MDID3 a complete success.

Films on Demand

6832 views

The library subscribed to Films on Demand in early 2011, which has been an excellent resource for faculty, many of who had FOD videos streaming through the Blackboard service.

Blackboard Streaming

Our Blackboard Streaming Service continues to undergo positive changes and consideration with no drop in popularity and overwhelming positive feedback from faculty about the service. We're in the midst of regular BB Streaming Strategic Plan meetings with major changes due in Fall of 2012.

In addition to library owned resources we have come to rely more heavily of outside resources such as Netflix and Amazon Instant. We will continue to evaluate the stability and performance of these products as we move more consistently toward providing online content to library users.

Blackboard stats:

Number of professors FALL 2010: 40

Number of streamed videos FALL 2010: 105

Number of Professors SPRING 2011: 40

Number of streamed videos SPRING 2011: 97

Number of professors SUMMER 2011 (as of 6/22/11): 26

Number of streamed videos SUMMER 2011 (as of 6/22/11): 60

Number of denied requests (as of 6/22/11): 23

Additional Highlights

Fixed Assets

Brian coordinated an effort to reconcile inventory discrepancies that occurred after departmental restructuring. He prepared for a fixed asset physical inventory check, sending unused/older equipment to surplus (with assistance of Patti Williams), and accounting for equipment across several areas (primarily Media Resources, Classroom Technology Services, and Digital Services).

Audio digitization

Billy was involved in the digitization of audio tapes from two oral history projects. First, an interview with a WWII veteran was archived by Special Collections, who noted its rarity. The second resulted in a monetary donation to the library, a letter of thanks and recognition from the dean of libraries, Ralph Alberico, on the good work done at MRC.

Facilities

During the Fall/Spring Semester 2010-11 a monitor was installed near the checkout desk in the Media Center indicating laptop availability. We also purchased a small conference table to be used in the media classroom. We purchased several movie posters for the walls in the center.

Digital Signage

Patti prepared 250-300 slides for flat panel display to promote our collection, services, and other topics.

Staff updates

Brian participated in the Success Series and was designated the team leader for his group. Their project received university-wide recognition for its innovation and usefulness to the community.

Brian served on the DAWG, digital signage committee and was the Wikimedian Club sponsor
Digital Signage

Brian and Billy attended a Business Etiquette HR training session

Judy represented MRC on Access Services Group.

Billy attended several MS Office & Contribute related training events.